

2018 CONFERENCE GUEST SPEAKERS



DOUGLAS R. CONANT

Founder, ConantLeadership

Mr. Doug Conant is an internationally renowned business leader, *New York Times* bestselling author, keynote speaker, and social media influencer with over 45 years of leadership experience at world-class global companies. For the past 20 years of his leadership journey, he has honed his leadership craft at the most senior levels – first as President of the Nabisco Foods Company, then as CEO of Campbell Soup Company, and finally as Chairman of Avon Products. In 2011, he founded

ConantLeadership: a mission-driven community of leaders and learners who are championing leadership that works in the 21st century.

Doug is a devoted leadership practitioner whose 45-year career has been defined by a commitment to studying, practicing, improving, and teaching the tenets of leadership that works. Before ascending to c-suite executive positions at the Nabisco Foods Company, Campbell Soup Company, and Avon Products, he began his career in marketing at General Mills and held leadership positions in marketing and strategy at Kraft.

Doug's first big organizational challenge came at Nabisco Foods Company (then under private equity ownership) where, in his last five years as President, he assembled a top-notch leadership team and, while navigating a period of great turmoil, led that team to five consecutive years of sales, market share, and double-digit earnings growth. It was there -- in the exhilaration of delivering high-performance across the board -- that he first connected with his purpose: to help build high-trust, high-performance organizations that defy the critics and thrive in the face of adversity.

As President and CEO of the Campbell Soup Company from 2001-2011, Doug again faced significant challenges in a beleaguered company with declining sales. Leveraging his many years of leadership practice and study, he made dramatic changes throughout the organization. He transformed the global leadership team, reconfigured the portfolio, cut costs, revolutionized the culture, and made integral strategic investments. These efforts resulted in cumulative shareholder returns in the top tier of the global food industry.

When Doug retired as CEO of Campbell Soup Company in 2011 and founded ConantLeadership – he still felt anchored to his purpose and was called to contribute his leadership expertise to another iconic organization that was in the midst of a period of unrest. Serving as Chairman of Avon Products from 2013 to 2016, he helped steer the company through the most challenging time in its history, ultimately overseeing the sale of its North American business to private equity, and the establishment of a new Avon Headquarters in London.

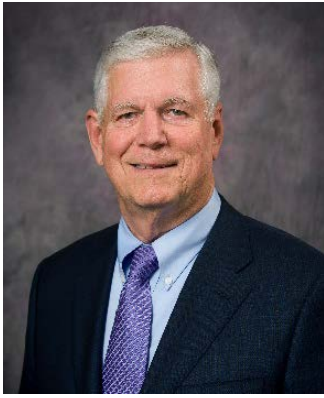
Throughout his leadership career, Doug has chiefly fulfilled his purpose through his mission to achieve superior employee engagement; this focus on people has been a crucial contributor to the exemplary performance of the companies he has led. His motto has faithfully been, “To win in the marketplace, you must first win in the workplace.” This people-first approach also informed the development of his uniquely effective leadership model that champions workplace trust and clarity of purpose among the key factors to delivering extraordinary results (this model has evolved to become *The ConantLeadership Flywheel*).

Doug has also made enlightened leadership practices a priority throughout his lifetime and is visibly committed to, “doing well by doing good.” Because of his lifelong advocacy for principled practices and corporate responsibility, he remains actively involved with many non-profit organizations.

Today, continuing his legacy as a champion of leadership that works, Doug, among his other commitments, also serves as Chairman of the Kellogg Executive Leadership Institute at Northwestern University, Chairman of CECP (The CEO Force for Good), a Member of the Board of Directors at AmerisourceBergen, and Chairman of the Higher Ambition Leadership Institute in Boston.

Doug is the co-author with Mette Norgaard of the *New York Times* bestseller *Touchpoints: Creating Powerful Leadership Connections in the Smallest of Moments* and is in the early stages of writing a second book, intended to be the definitive resource for empowering leaders to reach their full potential. He is a featured leadership blogger at *Harvard Business Review* online and also writes extensively about leadership that works on the ConantLeadership website and as a LinkedIn Influencer.

Doug earned his BA from Northwestern University and his MBA from the J.L. Kellogg School of Management at Northwestern University



RICHARD B. MYERS

President of Kansas State University

Retired U.S. Air Force General Richard B. Myers returned to his home state and alma mater to serve as Kansas State University's 14th President. He graduated from the university in 1965 with a Bachelor's Degree in Mechanical Engineering and joined the Air Force through K-State's ROTC program.

The native Kansan from Merriam loyally served his country and retired as a four-star general. From 2001-05, he served as the 15th Chairman of the Joint Chiefs of Staff. As chairman, Gen. Myers was the highest-ranking uniformed officer of U.S. military forces and served as the principal military adviser to President George W. Bush, Secretary of Defense Donald Rumsfeld, and the National Security Council.

As a command pilot, Gen. Myers logged more than 4,100 flying hours, including 600 combat hours. His significant commands included North American Aerospace Defense Command; U.S. Space Command and Air Force Space Command at Peterson Air Force Base in Colorado; Pacific Air Forces at Hickam Air Force Base, Hawaii; and the 5th Air Force at Yokota Air Base, Japan. He was appointed Vice Chairman of the Joint Chiefs of Staff by President Clinton in 2000. He has received numerous awards and decorations for his service, which include the Legion of Merit, French Legion of Honor, and Presidential Medal of Freedom.

Gen. Myers also is a Kansas State University Foundation professor of military history and leadership. He received a Master's Degree in Business Administration from Auburn University in 1977. He also graduated from the Air Command and Staff College at Maxwell Air Force Base in 1977, the U.S. Army War College at Carlisle Barracks in 1981, and the John F. Kennedy School of Government at Harvard University, where he completed a program for Senior Executives in National and International Security in 1991.

Throughout Gen. Myers' active duty and world travels, he continued relationships with his friends back home. He has provided instruction, insight, and inspiration to current students and the K-State community. In 2000, he presented the 118th Landon Lecture at Kansas State University, where he spoke about the military's role in international relations. Kansas State University named the military science building, home of the Army ROTC and Air Force ROTC programs, "Gen. Richard B. Myers Hall," in honor of his service and dedication. He and his wife, Mary Jo, serve as co-chairs of the Kansas State University Innovation and Inspiration Campaign to raise \$1 billion.

PANELISTS AND BREAKOUT SESSION SPEAKERS



DANIEL DELL'ORTO

Senior Advisor and Counsel, AM General

Mr. Dan Dell'Orto became Senior Advisor and Counsel for AM General LLC on July 17, 2018.

In September 2011, AM General promoted Dan to Executive Vice President, and he assumed additional responsibility for the company's government relations matters. He came to AM General in 2009 as Senior Vice President, General Counsel and Corporate Secretary.

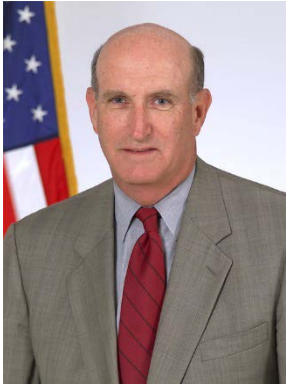
Prior to joining AM General, Dan served as Principal Deputy General Counsel of the Department of Defense from June 2000 to March 2009. He also served as DoD's Acting General Counsel in 2001 and again from March 2008 to February 2009. In these roles, he provided oversight, guidance and direction regarding legal advice on all matters arising within the DoD, including the Office of the Secretary of Defense. Previously, he was Principal Deputy General Counsel for the Department of the Air Force.

After his commissioning in the U.S. Army and initial assignments as a field artillery officer, Dan attended law school through the Army's Funded Legal Education Program. Thereafter, at assignments in the United States, Germany, and Korea, he served in a series of positions as a judge advocate, including prosecutor, defense counsel, appellate attorney, trial judge, appellate judge, and Chief of the worldwide Army Trial Defense Service, culminating with his assignment as the Military Assistant to the Department of Defense General Counsel. Dan retired from the Army as a Colonel in February 1999.

Dan holds a Bachelor of Science in Aerospace Engineering from the University of Notre Dame, a Master of Business Administration from Pepperdine University, a Juris Doctor from St. John's University School of Law, and a Master of Laws from Georgetown University Law Center. His military education includes the Army Field Artillery and Judge Advocate Basic Courses, Airborne School, the Judge Advocate Officer Graduate Course, the Army Command and General Staff College, the Armed Forces Staff College and the Army War College.

While on active duty, Dan was awarded the Defense Distinguished Service Medal; the Legion of Merit (two awards); the Meritorious Service Medal (four awards); the Joint Service Commendation Medal; the Army Commendation Medal, and the Army Achievement Medal. In 1985, the American Bar Association honored him as the Outstanding Young Military Lawyer of the Army. In his civilian service, he received two awards of the Department of Defense Medal for Distinguished Public Service, the Secretary of Defense Medal for Exceptional Public Service, and the Department of the Air Force Decoration for Exceptional Civilian Service. In 2016, St. John's University School of Law honored Dan as its Distinguished Veteran Alumnus for that year.

Dan is a member of the Bar of the State of New York and has been admitted to practice before the Supreme Court of the United States, the United States Tax Court, the United States Court of Appeals for the Armed Forces and the United States Army Court of Criminal Appeals.



RICH HAVER

Independent Consultant; Board of Directors, PASSUR Aerospace

Mr. Rich Haver has spent his career in the intelligence community, mostly in executive leadership positions. He served 16 years in Naval Intelligence, rising to the senior civilian position – Deputy Director of Naval Intelligence. He became the first Assistant to the Secretary of Defense for Intelligence Policy in 1989, subsequently serving as the Executive Director for Intelligence Community Affairs until 1995.

Mr. Haver then led the Ames Damage Assessment and was appointed the National Intelligence Officer for Special Activities. In June 1998, he served as the Chief of Staff of the National Intelligence Council and Special Advisor to the Assistant Director of Central Intelligence for Analysis and Production.

In January 1999, Mr. Haver joined TRW as Vice President and Director, Intelligence Programs. He led business development and marketing activities in the intelligence market area for their Systems & Information Technology Group. He also served as liaison to the group's strategic and tactical C3 business units, as well as, TRW's Telecommunications and Space & Electronics groups.

In June 2001, Mr. Haver was appointed to head the Bush Administration's Transition Team for Intelligence and then selected by Secretary of Defense Donald Rumsfeld as the Special Assistant to the Secretary of Defense for Intelligence.

Mr. Haver joined Northrop Grumman Corporation in July 2003 serving as the Vice President for Intelligence Programs. He retired in January 2011. He now serves on the Board of Directors of PASSUR Aerospace and i3 (Identification International Inc.).

Mr. Haver is married to Carol Adams and has 4 married daughters and 13 grandchildren.



IAN CRAWFORD KELLY

Ambassador (ret.) in Residence at Northwestern University

Ambassador Ian Kelly is Ambassador (ret.) in Residence at Northwestern University in Evanston, Illinois. He is a former statesman and senior foreign service officer who last served as the United States Ambassador to Georgia from 2015-18.

Before beginning his career at the State Department, Amb. Kelly taught Russian at Columbia University, where he also received his doctorate in Slavic Languages and Literatures in 1986. He also holds a B.A. from St. Olaf College and an M.A. from Northwestern University.

After joining the Foreign Service, he served in a variety of positions, including Director of the Information Center in Belgrade, Yugoslavia, and Assistant Cultural Affairs Officer in Leningrad and Moscow, U.S.S.R. In these capacities, Amb. Kelly was involved in setting up embassies across the former Soviet Republics, a task that took him to all 15 newly independent states. He has studied Italian, Serbo-Croatian and Turkish at the National Foreign Affairs Training Center of the State Department.

In 1994, Amb. Kelly was appointed Director of Democratic Initiatives to the Newly Independent States (NIS) at the State Department where he coordinated the activities of nearly a dozen federal agencies involved in democracy building in the former Soviet Union. He later served as Press Attaché at the U.S. Embassy in Ankara, Press Attaché at the U.S. Embassy Rome, and Public Affairs Advisor at the U.S. Mission to NATO. In August 2007, Kelly was appointed Director of the Office of Russian Affairs in Washington D.C., where he was responsible for managing the development and implementation of U.S. policy towards Russia, and later served as a senior spokesperson for the State Department in Washington.

On November 30, 2009, President Obama announced his intent to nominate Amb. Kelly to be the U.S. Representative to the Organization for Security and Cooperation in Europe. Amb. Kelly's tenure as Ambassador coincided with several major geopolitical events for OSCE countries, including pro-democracy protests in Russia, a controversial constitutional amendment in Kazakhstan, and ethnic riots in Kyrgyzstan in 2010. In 2012-13, Amb. Kelly was the U.S. Co-Chair of the OSCE Minsk Group, the diplomatic mechanism set up to resolve the conflict in the disputed Nagorno-Karabakh region.

President Obama nominated Amb. Kelly to succeed Richard Norland as the U.S. Ambassador to Georgia on March 12, 2015. He retired both as ambassador and from the foreign service in March 2018. He began teaching in the Departments of International Studies and Slavic Literatures at Northwestern University in April 2018.



ROBERT MURRETT

Professor of Practice, Syracuse University

Vice Admiral Robert B. Murrett is a Professor of Practice on the faculty of the Maxwell School of Citizenship and Public Affairs at Syracuse University (SU) and serves as the Deputy Director of the Institute for National Security and Counterterrorism (INSCT) at the University.

He is also on the adjunct staff of the RAND Corporation, the Institute for Defense Analyses and chairs the MITRE Intelligence Advisory Board. He is a member of the Advisory Board for the Institute for Veterans and Military Families at SU and is responsible for a series of ongoing research projects between the University and the Syracuse Veterans Administration Medical Center.

Previously, Murrett was a career intelligence officer in the U.S. Navy, serving in assignments throughout the Pacific, Europe and the Middle East through his thirty-four years of duty, retiring in the grade of Vice Admiral. His duty stations included service as Operational Intelligence Officer for the U.S. Pacific Fleet, Assistant Naval Attaché at the U.S. Embassy in Oslo, Norway and Director for Intelligence, U.S. Joint Forces Command. For the last ten years, he served as Vice Director for Intelligence, U.S. Joint Chiefs of Staff, Director of Naval Intelligence and Director of the National Geospatial-Intelligence Agency.

He holds an undergraduate degree from the University at Buffalo, and a master's degree from the Walsh School of Foreign Service at Georgetown University.



JOHN B. TAYLOR

Professor of Economics, Stanford University

Dr. John Taylor is the Mary and Robert Raymond Professor of Economics at Stanford University and the George P. Shultz Senior Fellow in Economics at the Hoover Institution. He is Director of the Stanford Introductory Economics Center. He formerly served as director of the Stanford Institute for Economic Policy Research, where he is now a senior fellow.

Taylor's fields of expertise are macroeconomics, monetary economics, and international economics. He is known for his research on the foundations of modern monetary theory and policy, which has been applied by central banks and financial market analysts around the world. He has an active interest in public policy. He served as senior economist on the President's Council of Economic Advisers from 1976-77, as a member of the President's Council of Economic Advisers from 1989-91. He was also a member of the Congressional Budget Office's Panel of Economic Advisers from 1995 to 2001. Taylor served as a member of the California Governor's Council of Economic Advisers from 1996-98 and 2005-10. In addition, he also served as a senior economic adviser on four presidential campaigns.

For four years from 2001-05, Taylor served as Under Secretary of Treasury for International Affairs where he was responsible for currency markets, trade in financial services, foreign investment, international debt and development, and oversight of the International Monetary Fund and the World Bank. He was also responsible for coordinating financial policy with the G-7 countries, was chair of the OECD working party on international macroeconomics and was a Member of the Board of the Overseas Private Investment Corporation. His book *Global Financial Warriors: The Untold Story of International Finance in the Post-9/11 World* chronicles his years as head of the international division at Treasury. His book *Getting Off Track: How Government Actions and Interventions Caused, Prolonged, and Worsened the Financial Crisis* was one of the first on the financial crisis, and he has since followed up writing or coediting ten additional books on restoring economic growth and preventing future crises, including *First Principles: Five Keys to Restoring America's Prosperity* for which he won the 2012 Hayek Prize.

Among many awards, Taylor was awarded the Hoagland Prize and the Rhodes Prizes for excellence in undergraduate teaching. He received the Bradley Prize for his economic research and policy achievements, the Adam Smith Award from the National Association for Business Economics, the Alexander Hamilton Award and the Treasury Distinguished Service Award for his policy contributions at the U.S. Treasury, and the Medal of the Republic of Uruguay for his work in resolving the 2002 financial crisis.

Previously, Taylor held positions of professor of economics at Princeton University and Columbia University. Taylor received a B.A. in economics summa cum laude from Princeton University in 1968 and a Ph.D. in economics from Stanford University in 1973.